Inspiration & tips from brands

Multilingual Website Lookbook

WEGLOT

raidboxes

DCAF Geneva Centre for Security Sector Governance

KNOW YOUR LEMONS

GLOBAL GAMING

tuneCORE

Tupperware®

THE CELTIC STORE WHERE SUPPORTERS SUPPORT

Hive

Nielsen

tuneCORE

**Technology** WordPress
Industry Digital distribution
Country United States
Languages English, French, German, Italian, Portuguese, Spanish, Russian, Romanian, Indonesian, Thai, Hungarian, Czech, Dutch, Turkish, Polish
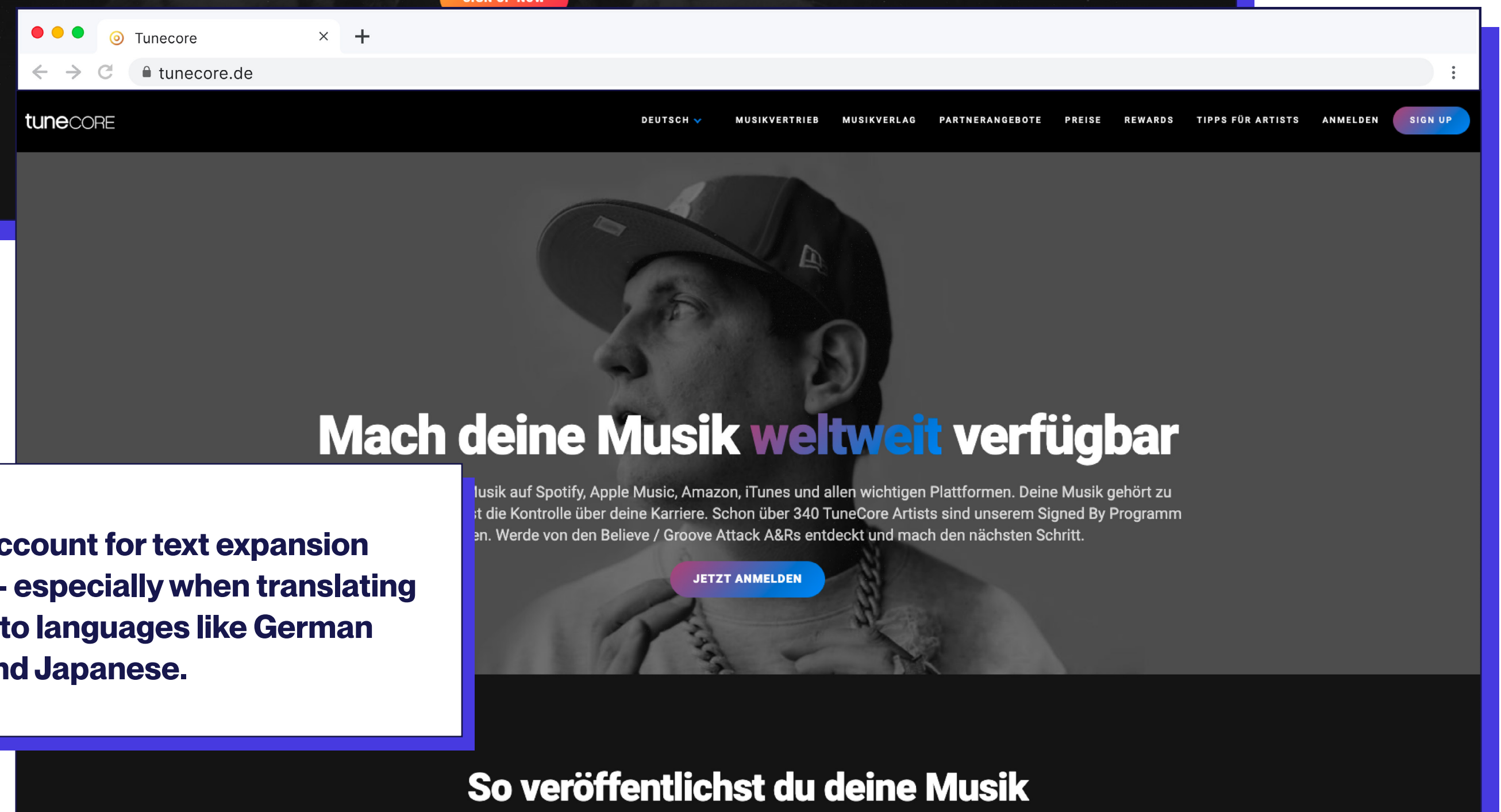
Tunecore is using different images and colors on their translated pages to appeal to local preferences and trends better.

Discover 9 tips for designing a multi-language website →
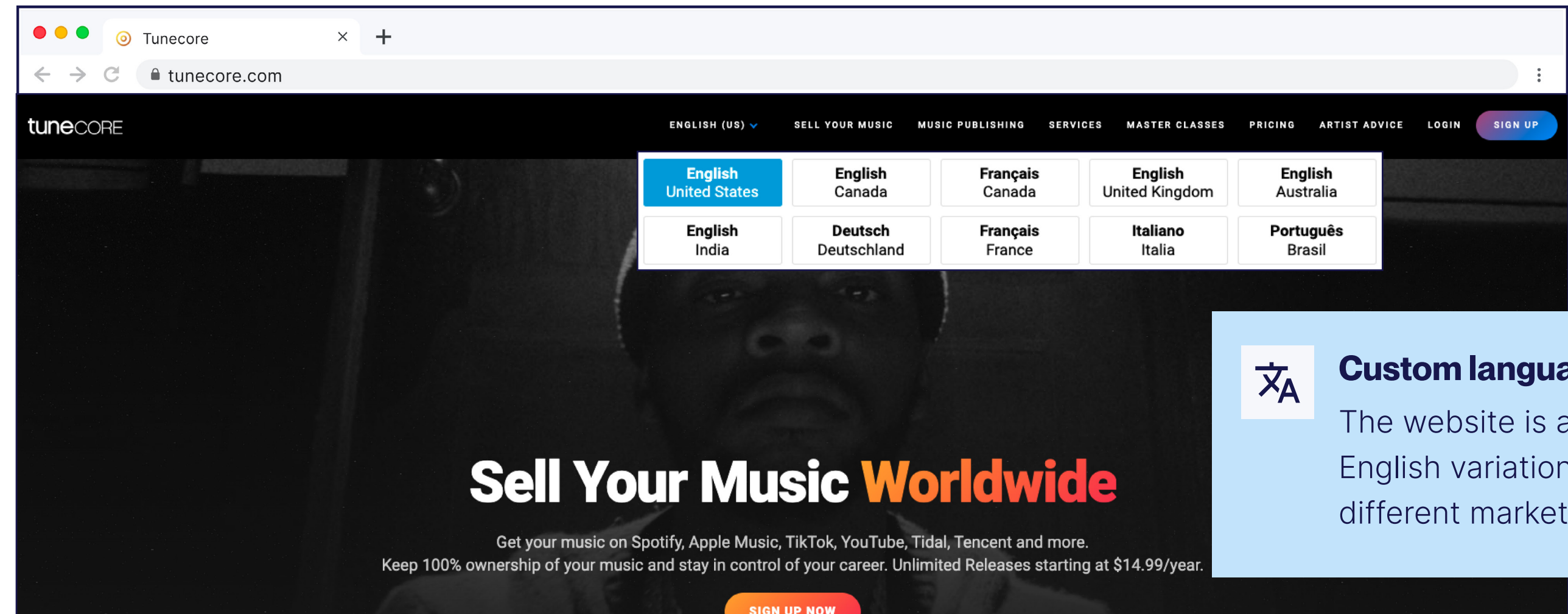
Custom languages
The website is available in 6 English variations localized for different markets.

Account for text expansion — especially when translating into languages like German and Japanese.

Nielsen

Technology   WordPress
Industry   Media
Country   United States
Languages   English, Brazilian Portuguese, French, German, Indonesian, Italian, Chinese, Japanese, Korean, Polish, Spanish

The font remains consistent across Nielsen's website, even when for languages with non-Latin alphabets.

Understand the differences between subdirectories and subdomains for multilingual websites →

Language specific URLs

The website displays translated pages under language-specific subdirectories.

nielsen.com/ja/

Glossary

In all translated pages, Nielsen's tagline remains in its original language.

Browser window (nielsen.com)

Nielsen   Solutions   Insights   About   Careers   EN ↑   Contact

- English
- Português Brasileiro
- Français
- Deutsch
- Bahasa Indonesia
- Italiano
- 日本語
- 한국어
- Polski
- 中文 (简体)
- Español

Audience Is Everything™

Nielsen uncovers what audiences want, so you can make media that counts.

Solutions

Connecting you to audiences, growth and new opportunities.

See all solutions

Browser window (nielsen.com/ja/)

Nielsen

Audience Is Everything™

Nielsen uncovers what audiences want, so you can make media that counts.

ソリューション

オーディエンスとの関係を構築し、ビジネスの成長や新たな機会を創出
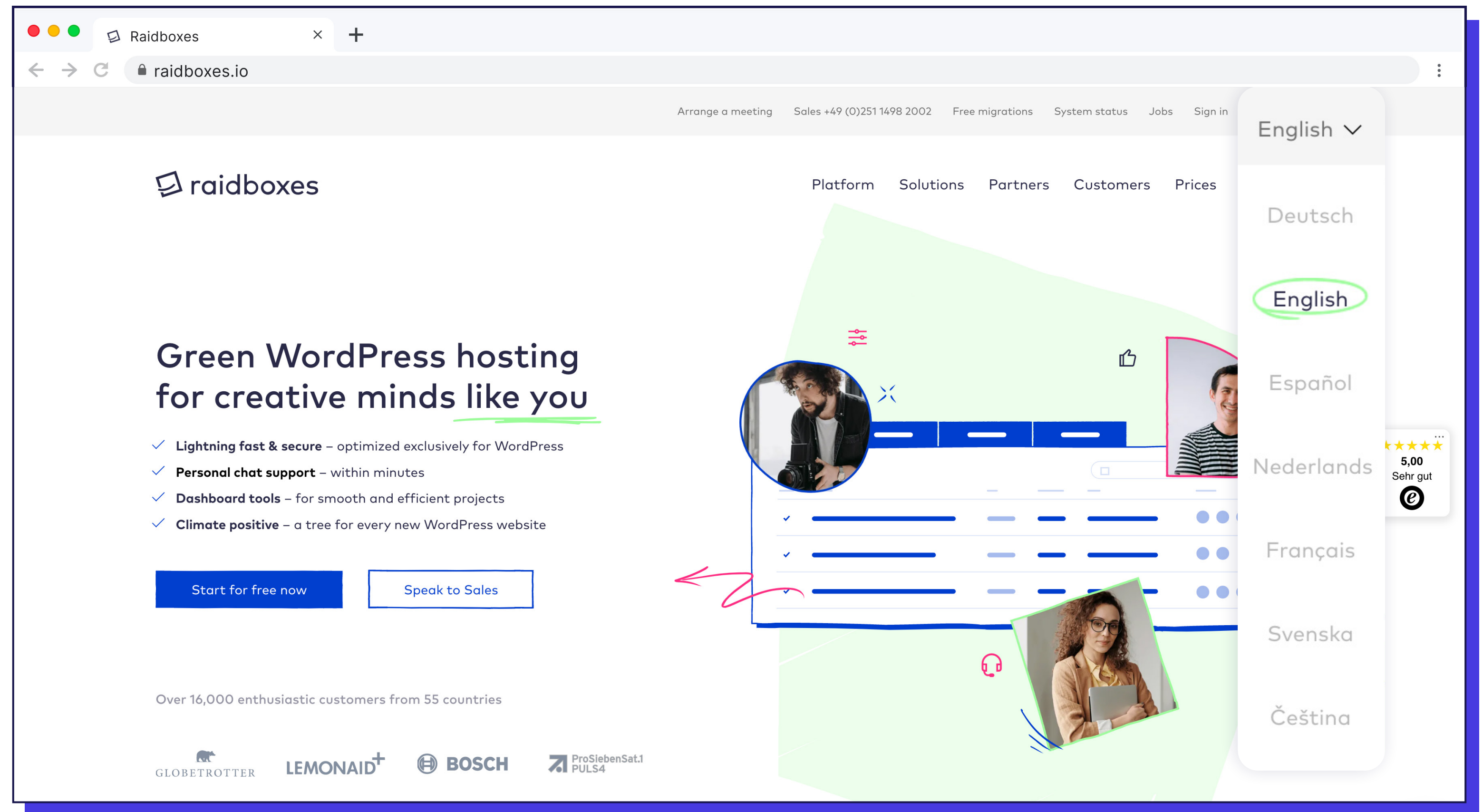
すべてのソリューションを見る

raidboxes

Technology WordPress
Industry Web hosting
Country Germany
Languages English, French, German, Italian, Portuguese, Spanish, Polish, Swedish, Czech

Raidboxes is using images without text to be able to use the same image in all languages.

Learn more about media translation →

Raidboxes × +

🔒 raidboxes.io

English ⌄

raidboxes

Platform   Solutions   Partners   Customers   Prices

Green WordPress hosting for creative minds like you

✓ **Lightning fast & secure** – optimized exclusively for WordPress
✓ **Personal chat support** – within minutes
✓ **Dashboard tools** – for smooth and efficient projects
✓ **Climate positive** – a tree for every new WordPress website

Start for free now   Speak to Sales

Over 16,000 enthusiastic customers from 55 countries

GLOBETROTTER   LEMONAID⁺   BOSCH   ProSiebenSat.1 PULS4

Deutsch

English

Español

Nederlands

Français

Svenska

Čeština

5,00
Sehr gut

Language switcher customization
Raidboxes is using a custom language switcher design to fit with their branding.

Tupperware®

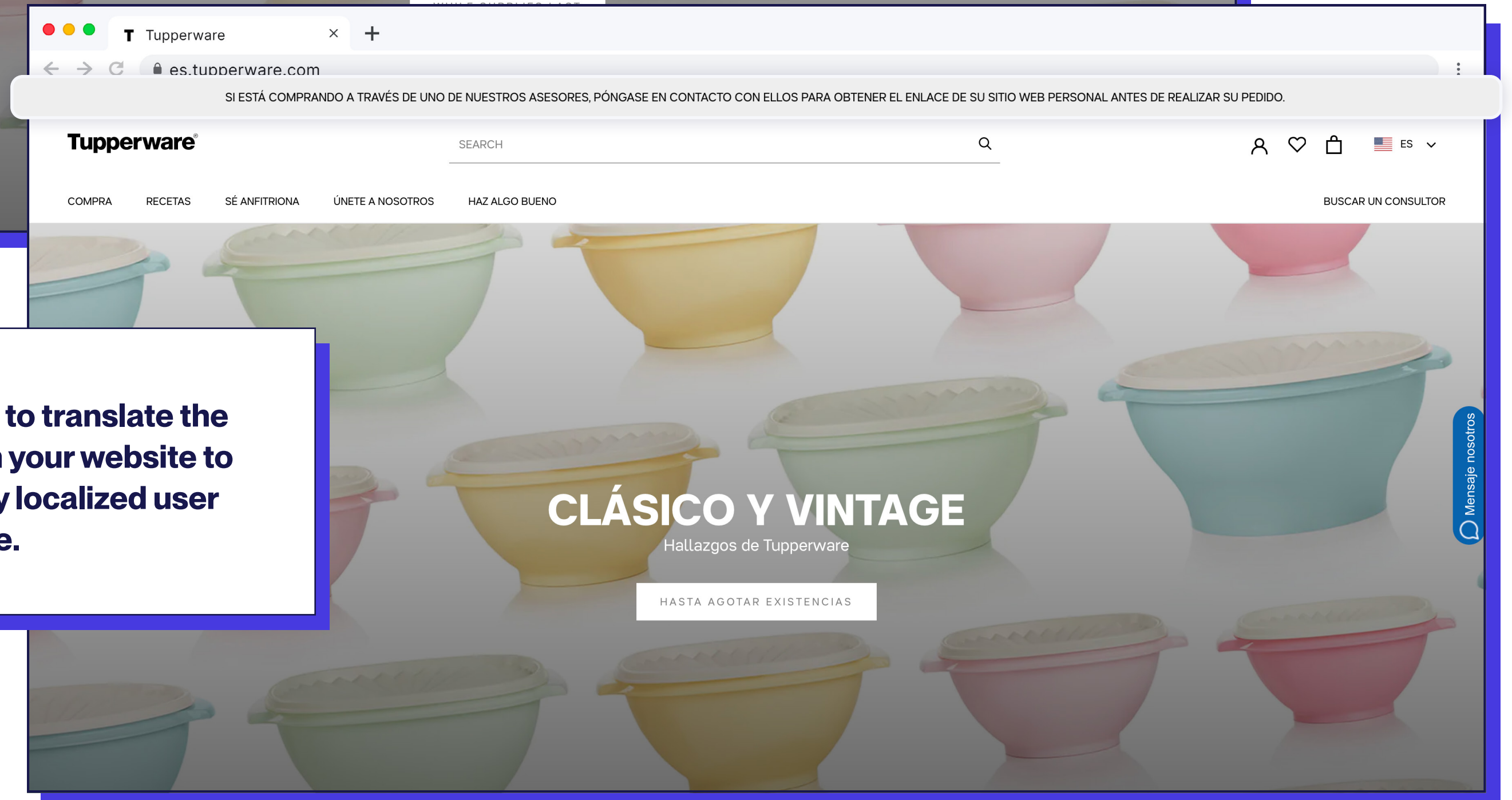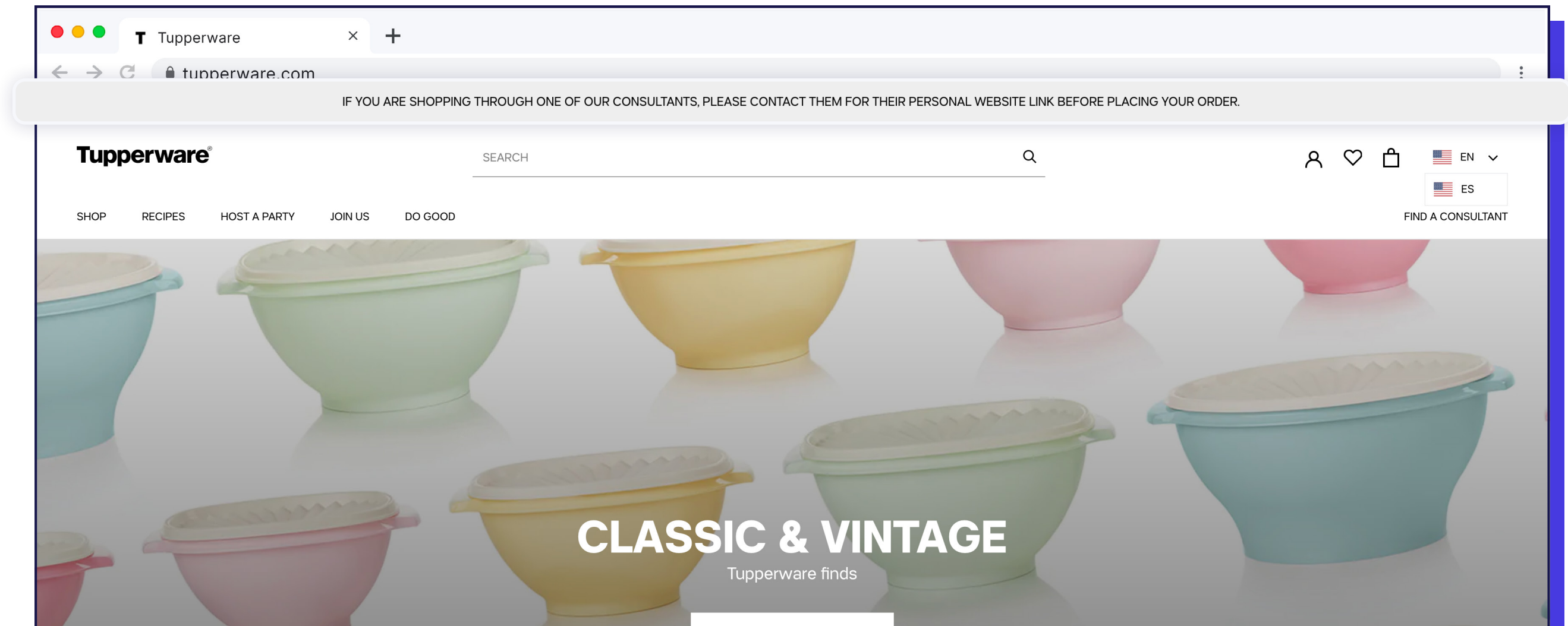**Technology** Shopify
Industry Retail
Country United States
Languages English, Spanish

Tupperware's US website is also available in Spanish to better serve 53 million Spanish speakers in the country.

Discover how to use a pop-up translator →

IF YOU ARE SHOPPING THROUGH ONE OF OUR CONSULTANTS, PLEASE CONTACT THEM FOR THEIR PERSONAL WEBSITE LINK BEFORE PLACING YOUR ORDER.

Tupperware®
SEARCH

EN
ES

SHOP   RECIPES   HOST A PARTY   JOIN US   DO GOOD

FIND A CONSULTANT

CLASSIC & VINTAGE
Tupperware finds

SI ESTÁ COMPRANDO A TRAVÉS DE UNO DE NUESTROS ASESORES, PÓNGASE EN CONTACTO CON ELLOS PARA OBTENER EL ENLACE DE SU SITIO WEB PERSONAL ANTES DE REALIZAR SU PEDIDO.

Tupperware®
SEARCH

ES

COMPRA   RECETAS   SÉ ANFITRIONA   ÚNETE A NOSOTROS   HAZ ALGO BUENO

BUSCAR UN CONSULTOR

CLÁSICO Y VINTAGE
Hallazgos de Tupperware

HASTA AGOTAR EXISTENCIAS

Mensaje nosotros

Make sure to translate the popups on your website to offer a fully localized user experience.
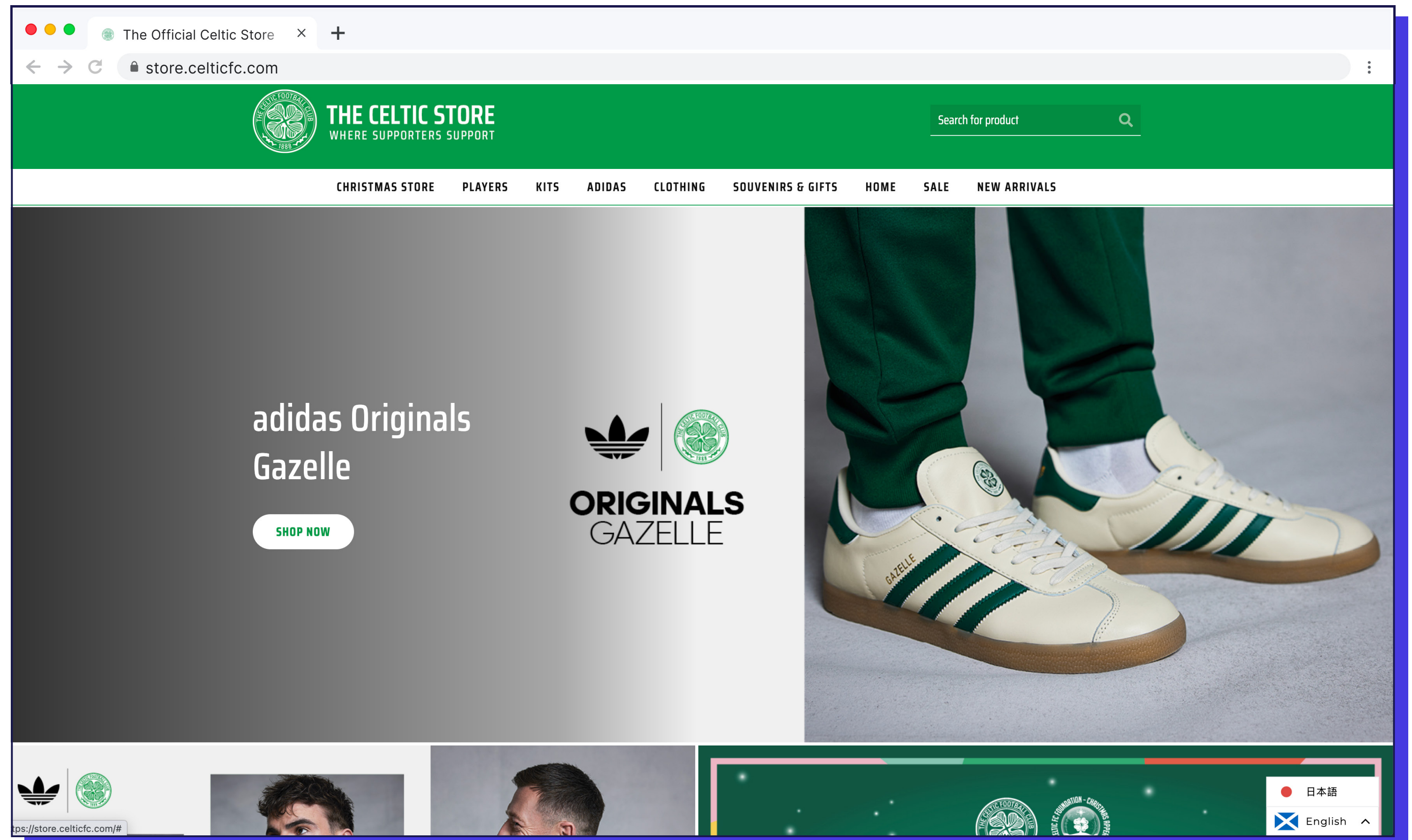
THE CELTIC STORE
WHERE SUPPORTERS SUPPORT

Technology Magento
Industry Retail
Country Scotland
Languages English, Japanese

The Celtic Store website displays translated pages under language-specific subdomains.

Learn more about language localization →

THE CELTIC STORE
WHERE SUPPORTERS SUPPORT

Search for product

CHRISTMAS STORE   PLAYERS   KITS   ADIDAS   CLOTHING   SOUVENIRS & GIFTS   HOME   SALE   NEW ARRIVALS

adidas Originals Gazelle

SHOP NOW

ORIGINALS GAZELLE

The Official Celtic Store

store.celticfc.com

日本語

English

Flag Customization
The Official Celtic Store uses the Scottish flag to represent English.

日本語

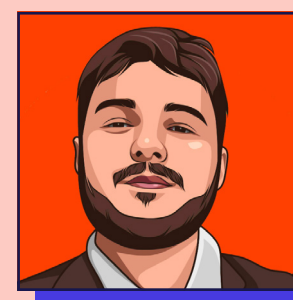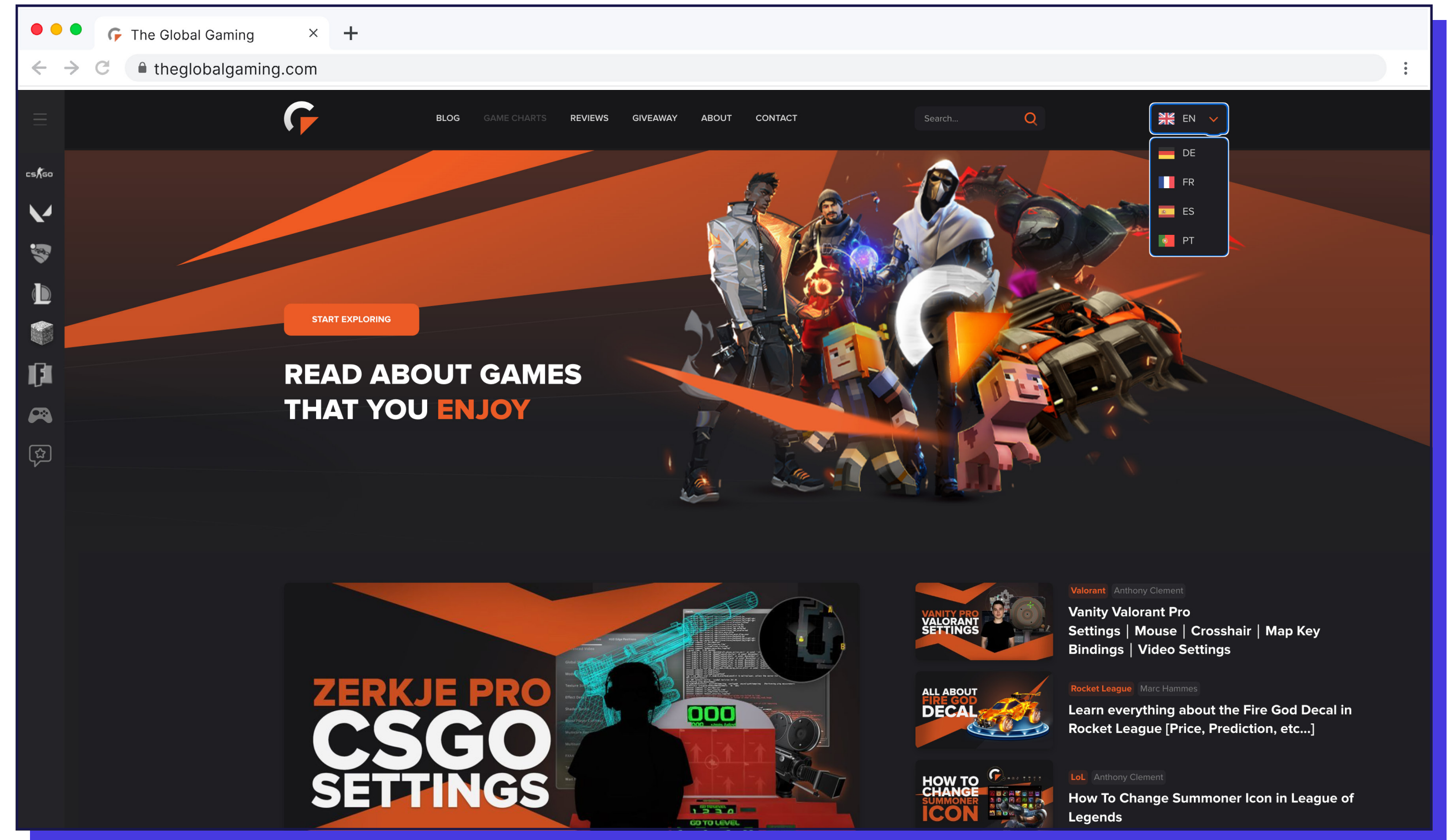English

![Global Gaming logo]

Technology   Webflow
Industry   Gaming
Country   Germany
Languages   English, French, Spanish, German, Portuguese

TheGlobalGaming saw a 35% increase in traffic after adding 4 languages to their website with Weglot.

Understand why having a multi-language site benefits your business →

The Global Gaming

theglobalgaming.com

BLOG   GAME CHARTS   REVIEWS   GIVEAWAY   ABOUT   CONTACT   Search...   EN
DE
FR
ES
PT

START EXPLORING

READ ABOUT GAMES THAT YOU ENJOY

ZERKJE PRO CSGO SETTINGS
GO TO LEVEL

VANITY PRO VALORANT SETTINGS

ALL ABOUT FIRE GOD DECAL

HOW TO CHANGE SUMMONER ICON

Valorant   Anthony Clement
Vanity Valorant Pro Settings | Mouse | Crosshair | Map Key Bindings | Video Settings

Rocket League   Marc Hammes
Learn everything about the Fire God Decal in Rocket League [Price, Prediction, etc...]

LoL   Anthony Clement
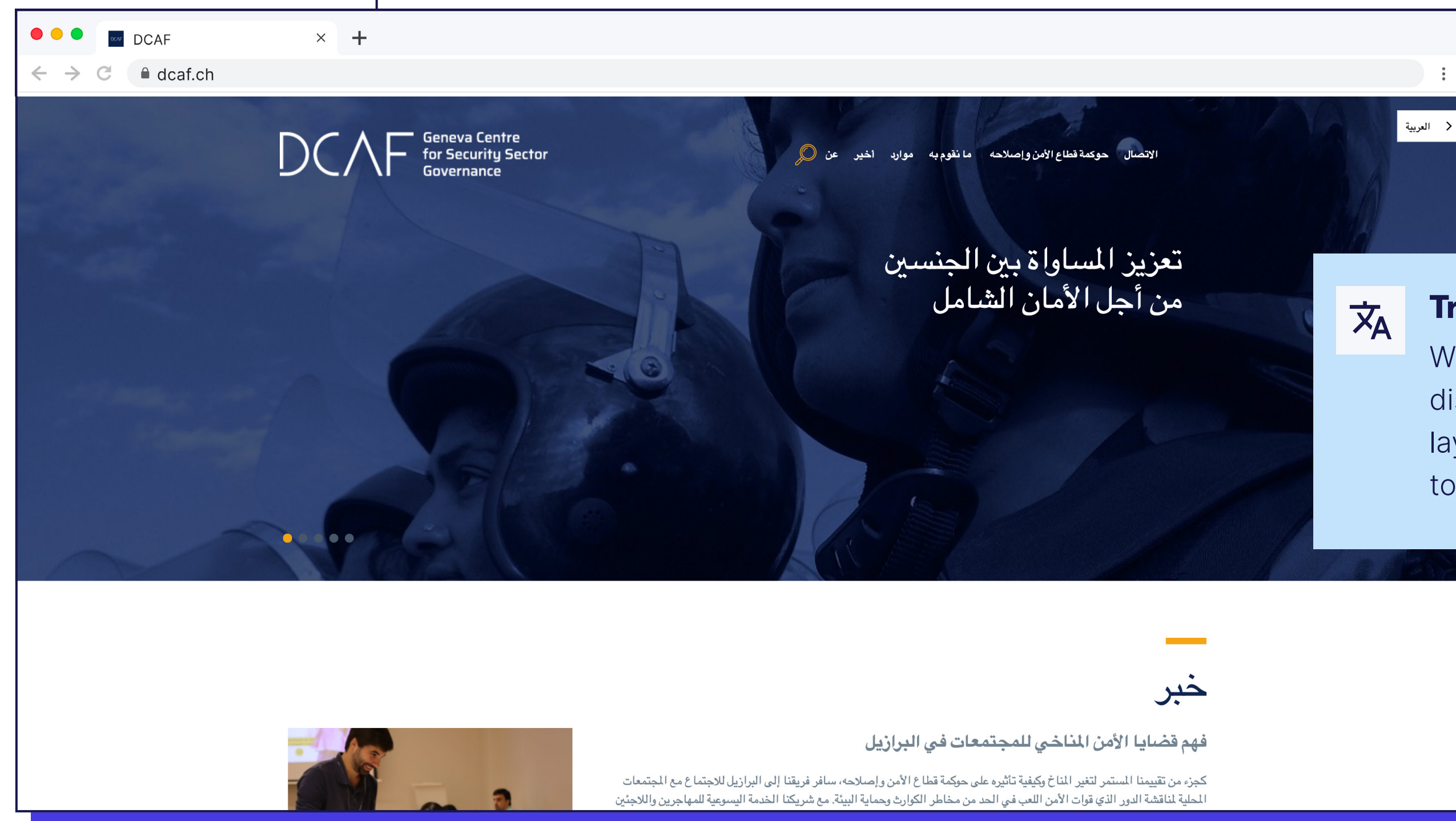How To Change Summoner Icon in League of Legends

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Weglot really helped us to realize how much of an impact translating a website can have on SEO, traffic, and the brand awareness that comes along with it.

Anthony Clement
Co-founder

DCAF — Geneva Centre for Security Sector Governance

Technology Drupal
Industry Governmental Institution
Country Switzerland
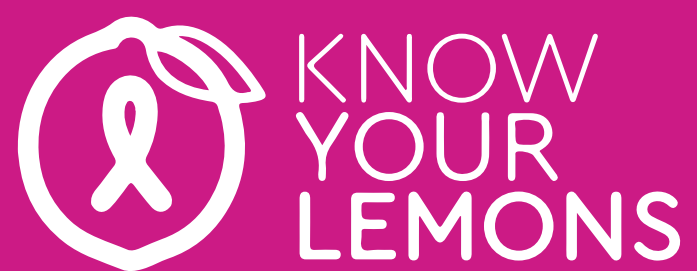**Languages** English, French, Spanish, Arabic

DCAF uses a classic yet prominent language switcher without flags to not limit their language targeting to a single country.

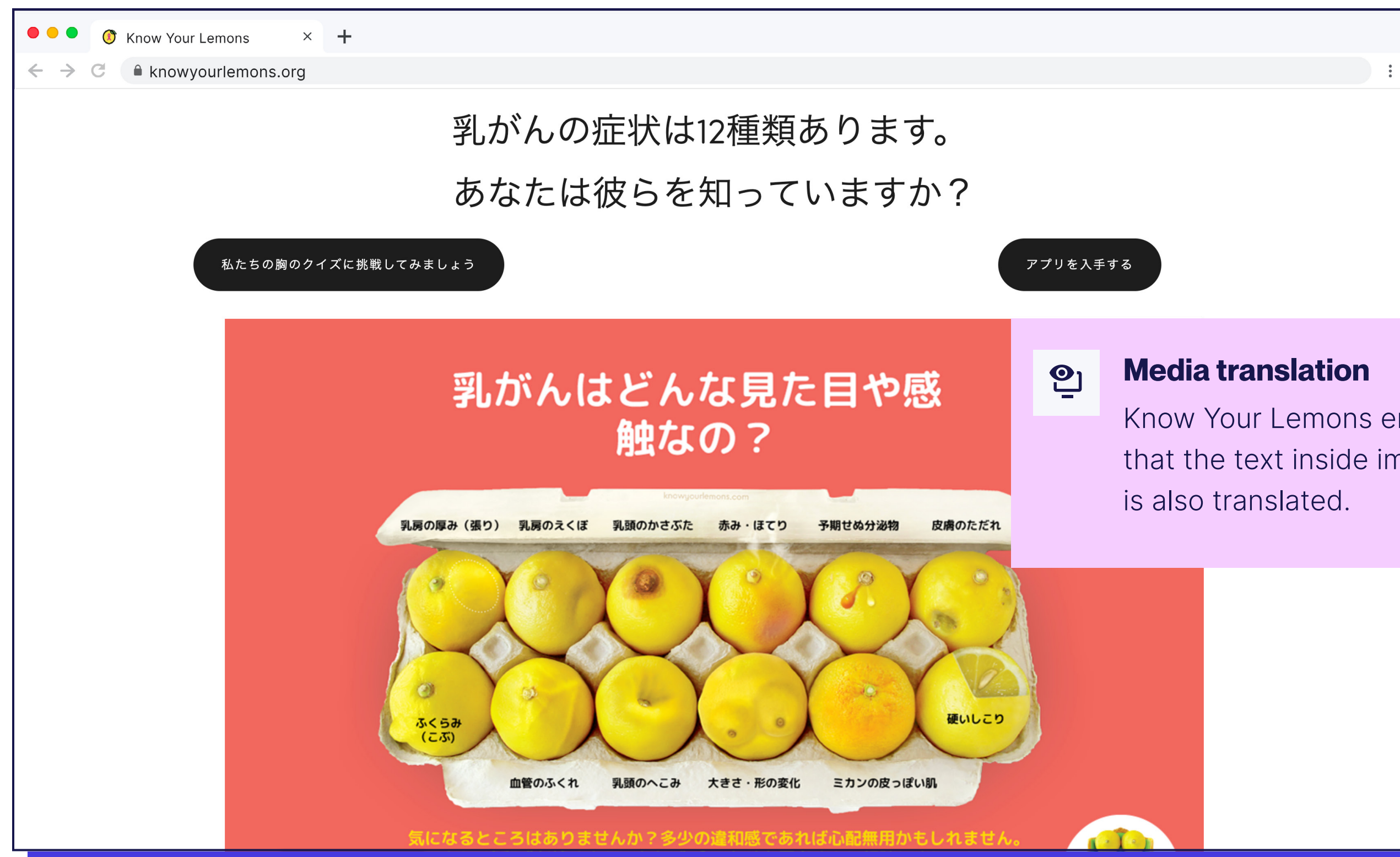Learn 7 expert tips for better RTL (Right-To-Left) web design →

Promoting good governance of the security sector

ABOUT   LATEST   RESOURCES   WHAT WE DO   SSG/R   CONTACT

English
العربية
Français
Español

تعزيز المساواة بين الجنسين من أجل الأمان الشامل

الاتصال   حوكمة قطاع الأمن وإصلاحه   ما نقوم به   موارد   اخبر   عن   العربية

Translation & layout
When the website is displayed in Arabic, the layout orientation changes to right to left.

خبر

فهم قضايا الأمن المناخي للمجتمعات في البرازيل

كجزء من تقييمنا المستمر لتغير المناخ وكيفية تأثيره على حوكمة قطاع الأمن وإصلاحه، سافر فريقنا إلى البرازيل للاجتماع مع المجتمعات المحلية لمناقشة الدور الذي تلعبه قوات الأمن في الحد من مخاطر الكوارث وحماية البيئة. مع شريكنا الخدمة اليسوعية للمهاجرين واللاجئين

KNOW YOUR LEMONS

Technology Squarespace
Industry Non-profit
Country United States
Languages English, French, German, Italian, Portuguese, Spanish, Indonesian, Swedish, Polish, Chinese

Website translation is a crucial practice for non-profits. Know Your Lemons was able to reach a vast international audience and share its life-saving messages by translating its website.

Read our case study to learn more →

乳がんの症状は12種類あります。
あなたは彼らを知っていますか？

私たちの胸のクイズに挑戦してみましょう

アプリを入手する

乳がんはどんな見た目や感触なの？

乳房の厚み（張り）　乳房のえくぼ　乳頭のかさぶた　赤み・ほてり　予期せぬ分泌物　皮膚のただれ

ふくらみ（こぶ）

硬いしこり

血管のふくれ　乳頭のへこみ　大きさ・形の変化　ミカンの皮っぽい肌

気になるところはありませんか？多少の違和感であれば心配無用かもしれません。

Media translation
Know Your Lemons ensures that the text inside images is also translated.

Weglot has been a tremendous support in our mission to educate the world about breast health. Because of Weglot, we have been able to save more lives and educate more people than ever before.

Corrine Ellsworth-Beaumont
CEO

Hive

Technology Webflow
Industry Software
Country United States
Languages English, German, French, Italian, Spanish, Polish

Hive is walking the extra mile by localizing its content for the target audience.

Learn how to build a content localization strategy →

Instead of literal translation, the homepage titles are rewritten. For example, the title of the Italian page translates: «Worry-free logistics? Choose Hive.»

E-commerce operations that help you grow

Hive integrates with your shops and marketplaces, books your freight, picks and packs your orders, accelerates your delivery, and handles returns. All to help your brand grow.

Request a quote →

Logistica senza pensieri? Scegli Hive.

Vuoi far crescere la tua attività di e-commerce? Affidati a Hive.
Dal packaging alla logistica, dalla consegna alla gestione dei resi, pensiamo a tutto noi.
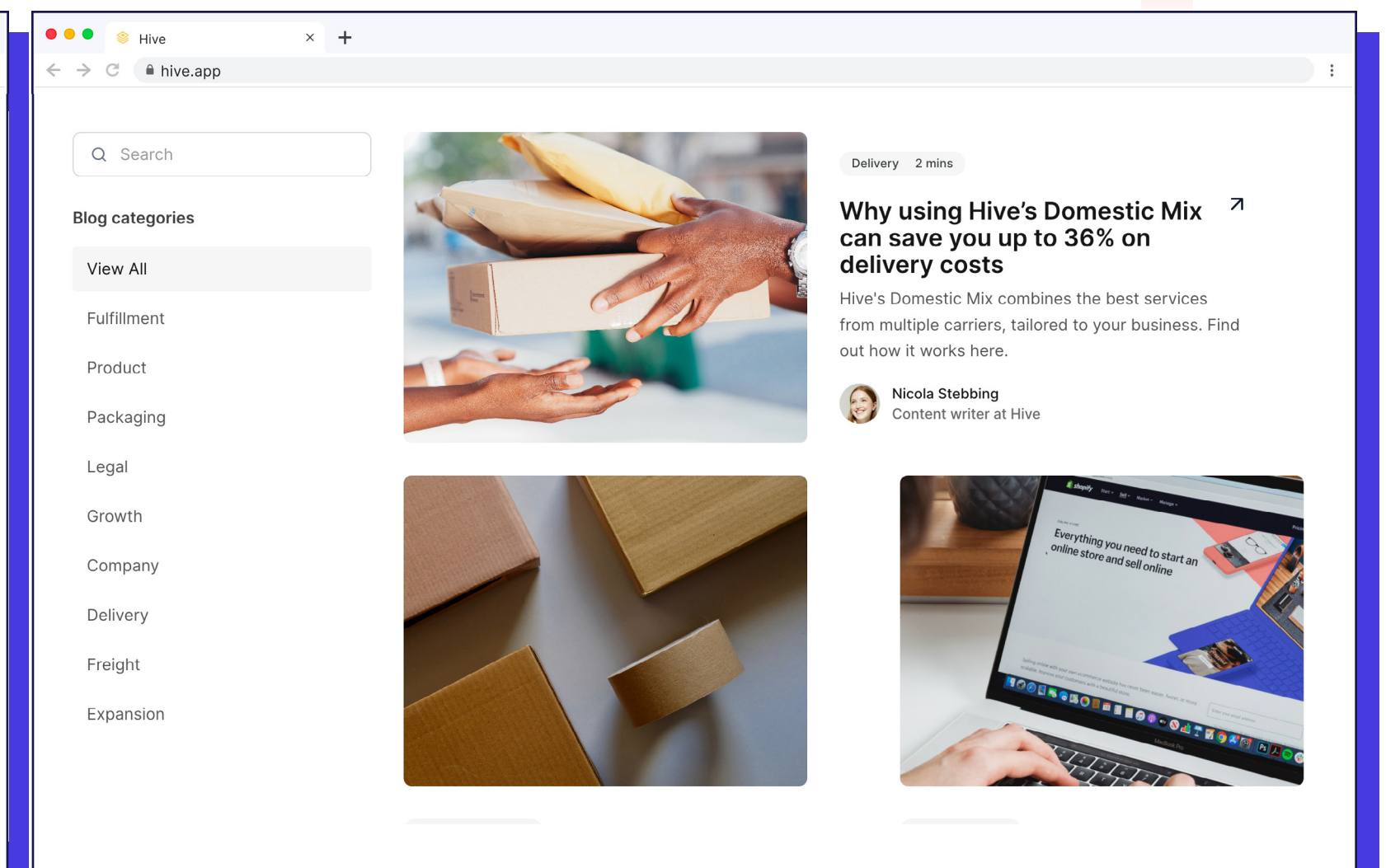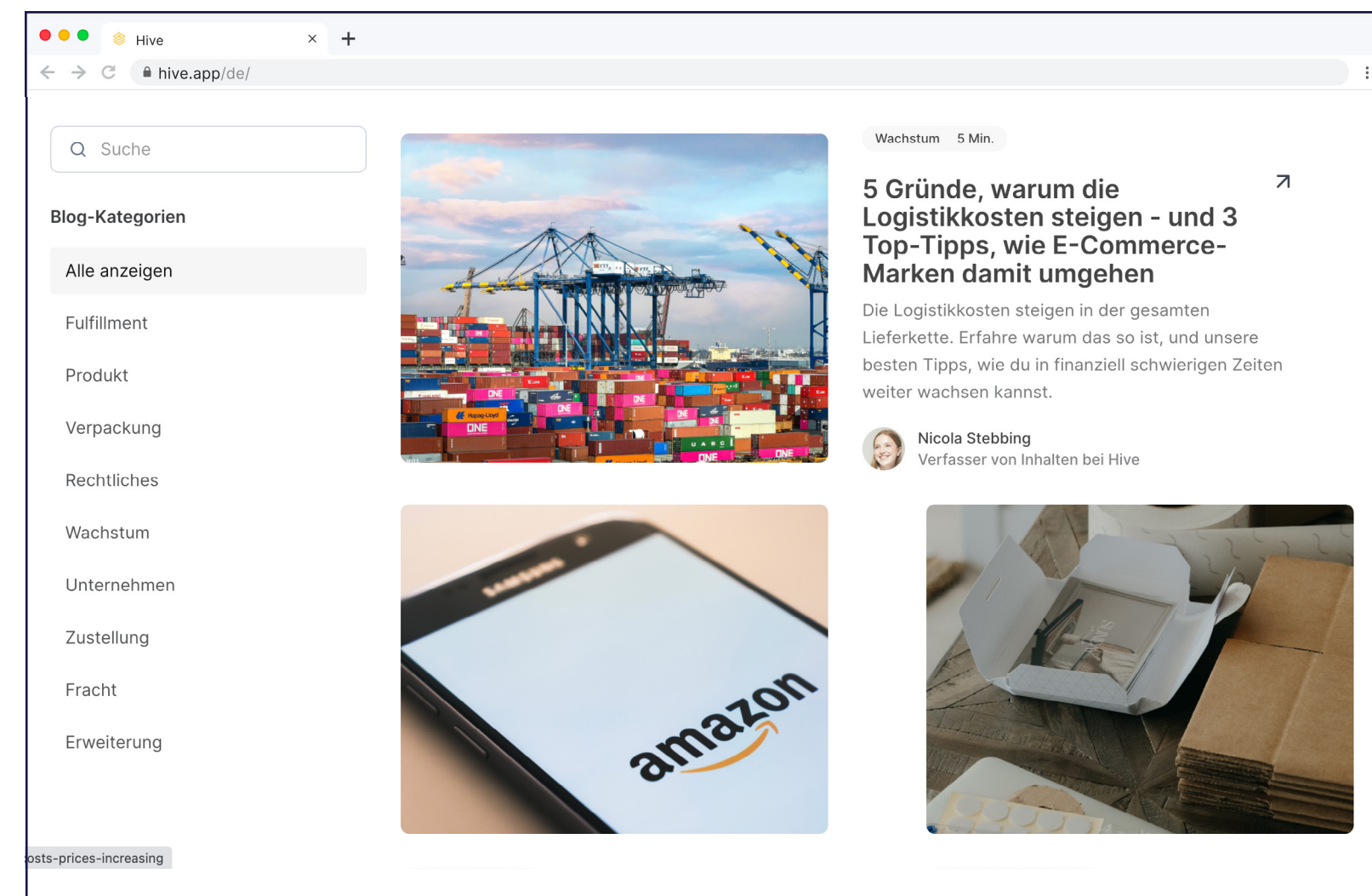
Richiedi un preventivo →

Translation exclusions Hive is also localizing their blog by displaying different articles for different audiences.

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hive.app/de/

Suche

Blog-Kategorien

Alle anzeigen
Fulfillment
Produkt
Verpackung
Rechtliches
Wachstum
Unternehmen
Zustellung
Fracht
Erweiterung

Wachstum 5 Min.

5 Gründe, warum die Logistikkosten steigen - und 3 Top-Tipps, wie E-Commerce-Marken damit umgehen

Die Logistikkosten steigen in der gesamten Lieferkette. Erfahre warum das so ist, und unsere besten Tipps, wie du in finanziell schwierigen Zeiten weiter wachsen kannst.

Nicola Stebbing
Verfasser von Inhalten bei Hive

costs-prices-increasing

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hive.app

Search

Blog categories

View All
Fulfillment
Product
Packaging
Legal
Growth
Company
Delivery
Freight
Expansion

Delivery 2 mins

Why using Hive's Domestic Mix can save you up to 36% on delivery costs

Hive's Domestic Mix combines the best services from multiple carriers, tailored to your business. Find out how it works here.

Nicola Stebbing
Content writer at Hive

Who are we?

Weglot is a **no-code website translation solution** that allows you to launch a multilingual website instantly.

Weglot detects, translates and displays your multilingual content, removing the pain of having to manage multiple websites for multiple markets while **automatically applying best multilingual SEO practices** for best results.

From ecommerce stores to NGOs, **Weglot is helping +70k companies of all sizes and industries** to translate their website effortlessly and reach visitors all over the world.

To discover more case studies like your use-case, visit our **customers page.**

Try Weglot for free to start your multilingual journey today.

WEGLOT