



Weglot for Agencies & Freelancers

# Weglot introduction

WEGLOT

# Why translate a website?

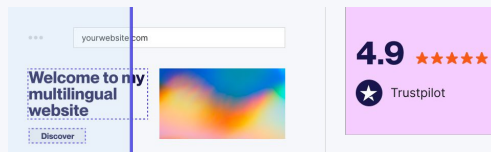


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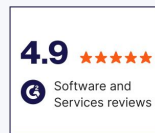
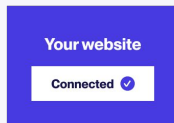
Global users prefer navigating a website in their native language

- Increase website traffic and rankings
- Reach new markets
- Increase conversion rate
- Improve accessibility
- Enhance user experience
- Build trust and credibility
- Match legal compliance requirements

# Website translation made easy



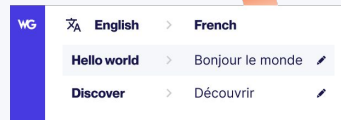
1



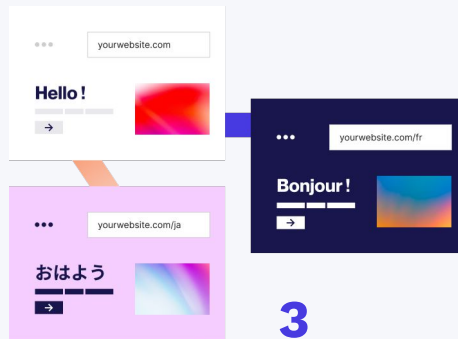
Connect Weglot to your website



2

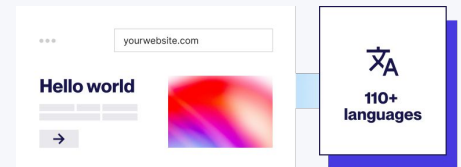


Content detection & automatic translation

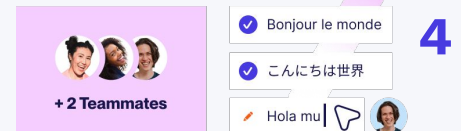


3

Your translated website is live!



4



Edit translations manually if needed



Take a product tour

WEGLOT

# Weglot benefits



## Compatible with all technos

No matter the **CMS, themes, plugins / apps** you're using. A single Weglot dashboard for all your project technologies.

## Translated website displaying

**No need to create multiple website and buy multiple domains.** Weglot makes your current website multilingual under subdomains or subdirectories. Navigate between languages easily via a language switcher.

## Machine translation

Accelerate your website translation project with a **first layer of machine translation** from leading providers Microsoft, DeepL, and Google.

## Multilingual SEO

Get found by your audience with a **translation software that follows multilingual SEO best practices set out by Google** (including translated metadata, language-specific URLs, and hreflang tags).

## Full editing control

Use Weglot's post-editing tools to **make human edits to your machine translations**. Add context and adapt the tone of voice of your translated content.

## Collaborative workflow

Start your project and **cooperate hand-in-hand with your co-workers and agency members** on your multilingual content, using the same dashboard with secure access.

# Advantages of working with a Weglot partner agency

## Expertise

Take advantage of high-quality support from agencies and freelancers who have received all the materials and training offered by Weglot to successfully complete your multilingual website project.

## Extended trial

All Weglot users benefit from a 10-day free trial period. By working with a Weglot partner agency, you will benefit from an additional free trial period on request.

## Dedicated support

Thanks to your collaboration with a Weglot partner agency or freelancer, you will have access to a dedicated contact person to support you in your multilingual project.

# References using Weglot



See all Weglot case studies

**WEGLOT**

# Get in touch



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