

WEGLOT

for agencies and freelancers



Hello!

I hope your projects are going well and that your whole team is in good shape!

It's been a while since you received our dedicated agency and freelance newsletter because we were working on some big projects that I'll tell you more about below 🚧

On the agency side, we've tidied up all our dedicated documentation to help you learn more about [how to manage your multiple projects the best way](#), [how to onboard your clients on Weglot](#), and also to offer you [more resources, training, and perks](#). I'll let you take a look and let me know if you're interested in knowing more 🤖

We're also working on more collaborations with you, agencies, and freelancers who are (or soon will be 😊) Weglot experts. We want to give you more input and allow you to share your expertise on the subject of multilingual sites and project management. This is exactly what we did with the Zago team on [a recently published blog post](#) 📖

Let me know if you want to collaborate with us!

| Product news



As I mentioned earlier, these are the big projects that our product team and developers have been working on over the last few weeks:

- You might remember that I teased it in the previous newsletter: **Weglot has a brand new dashboard... as of today!** And, you are among the first to know about it 😊 . The aim of Weglot V5, (yes already!) is to give you a clearer dashboard with improved navigation and more place for the features added in the last months. As ever, it's very important for us to have your feedback as an agency and freelancer so **I invite you to test this new dashboard and give me your comments!**
- **Coming soon:** Our new dashboard is just the start of the project I was talking about. In a few days/weeks, **we'll be adding new features that will allow you to facilitate the management of multiple projects and to have more collaborative processes** whether internally or with your customers.

All these new features are available on our [Changelog page](#). If you have any ideas for features or updates, [let us know here](#).

| Use case of the month

- **Advising fashion and beauty brands on their growth** 📌

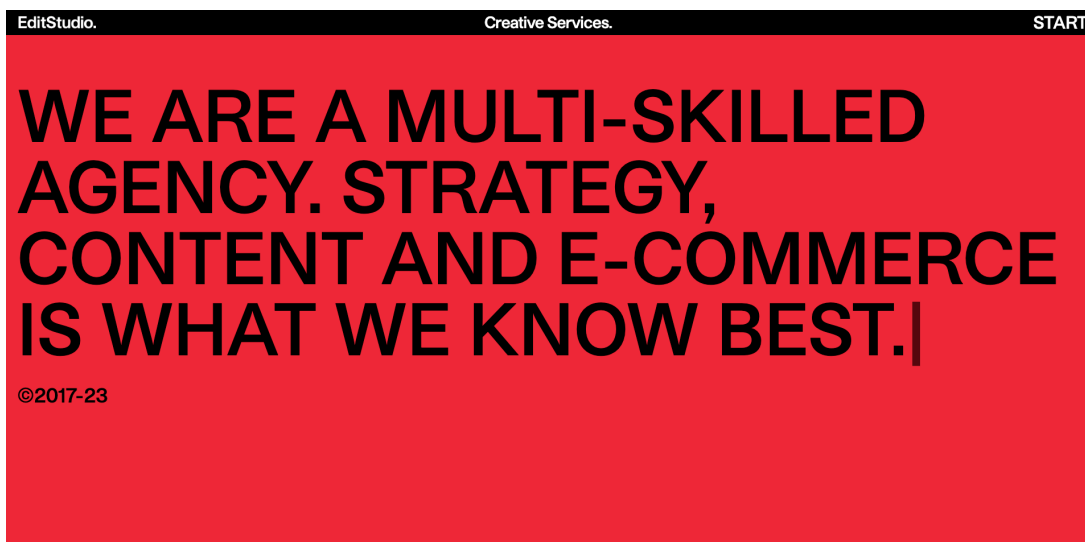
In addition to creating websites for their clients, many agencies also become consultants, as the project progresses. This is the case with the Italian agency [EditStudio](#).

🔧 **The challenge:** EditStudio is a multidisciplinary agency that assists brands such as [Peninsula](#), [White Moodle](#), and [Ele Collection](#) with their e-commerce projects. More and more of these brands need multilingual websites. **Unfortunately, these brands may lack financial means, and the EditStudio team lacks time...**

💡 **The solution:** They were looking for a solution that would allow them to **translate these sites quickly, with easy onboarding for their clients, meeting the requirements of the fashion and beauty industries...and all this on several projects at once!** No surprise: they discovered Weglot.

✅ **The result:** The tool allowed them to finalize their multilingual projects in no time and, thanks to [the resources](#) and the [Weglot Academy](#), to allow their clients to fine-tune their translated stores themselves! **The EditStudio team now proactively offers to translate their clients' stores.**

Learn more about EditStudio in the new agency and freelancer-specific case study [here](#).



EditStudio. Creative Services. START

WE ARE A MULTI-SKILLED AGENCY. STRATEGY, CONTENT AND E-COMMERCE IS WHAT WE KNOW BEST.

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Once again, we had the pleasure to meet and exchange with you during events like [WordCamp Paris](#) 🇫🇷 , [WordCamp Murten](#) 🇨🇭 , and the [No Code Week](#) 🇪🇸

But as you can imagine, it's hard for us to participate in all the events, everywhere in the world, especially when we don't always speak the language (yes at Weglot too multilingualism is a big topic 🙄). **So we're very happy to announce that we'll be reaching out and inviting you to these kinds of events to help represent us in every language!**

A big thank you to the [Schurq](#) team who represented us at the [YoastCon](#) 🇮🇪 and to [ActiveMedia](#) for representing us at [WordCamp Lisboa](#) 🇵🇹

We also continue to invite you to talk about your agency at online events like the [Web Agency Summit by Atarim](#) where [Buro86](#) shared the stage with us!

Here are the next events where you can meet us (or even represent us 🙄)

🇪🇸 [WordCamp Apatin](#) - May 27 and 28

🇬🇷 [WordCamp Europe \(Athens\)](#) - May 27 and 28

🇪🇸 [Espai Webflow \(Barcelona\)](#) - June 8

🇫🇷 [VivaTech \(Paris\)](#) - June 14 to 17

🇩🇪 [Webinar Etude Agence WP Umbrella & WPMarmite](#) - June 23 (in French)

🇺🇸 [WordCamp Montclair](#) - June 24

Can't wait to see you!

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WEGLOT

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